



# Round and Round

Rotary Club of Wichita — Club 30

## Upcoming Programs



**November 30 — Bill Gardner — President, Gardner Design**  
**Topic: *Behind the Curtain with Savvy Branding***

Bill Gardner is the president of Gardner Design, which has produced effective and award-winning results for many industry leaders including Spirit Aero Systems, Kroger, Cargill and Wichita State University. He is the founder of [www.logolounge.com](http://www.logolounge.com), the international, cross-referenced compendium of logos from the world's leading corporate identity designers. He authored the best-selling book series *LogoLounge Volumes 1 through 9*, as well as the first four volumes of the LogoLounge Master Library Series: *Initials and Crests*, *Animals and Mythology*, *Type and Calligraphy*, and *Shapes and Symbols*. Gardner also released a foundation textbook for students, educators and professionals called *Logo Creed: The Mystery, Magic, and Method Behind Designing Great Logos*.

Gardner speaks nationally and internationally on identity trends and logo development. He is the author of the annual LogoLounge *Logo Trend Report*, published by Graphic Design USA and other publications throughout the world. The *Trend Report* is released each year in May, and has even been revealed live, including at HOW Design Live. Gardner recently became the first recipient of the Fellow Award from the AIGA Wichita chapter for his contributions to the local, national and global design community.

Bill and his wife, Andrea, have a daughter, Molly, who is a student at K-State.

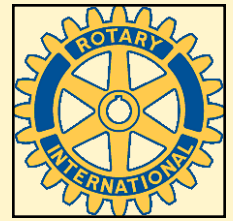


**December 7 — Dr. Mark Bartel and the Friends University Singing Quakers**  
**Christmas Concert**  
**(Guest Reservations Required)**

Dr. Mark Bartel is in demand as a versatile conductor and music educator. This season he begins his eleventh year as director of choral music at Friends University and conductor of the Singing Quakers, where he oversees a program of four choirs. He is also artistic director and conductor of the Wichita Chamber Chorale. From 2006-2011 he was the artistic director of the Wichita Community Children's Choir and he is a frequent guest conductor for honor choirs and festivals for singers of all ages. He holds the master of music and master of sacred music degrees from Southern Methodist University in Dallas, TX, and the doctor of musical arts degree from the Eastman School of Music in Rochester, N.Y.

Choral music has been at the heart of the Friends University experience from the university's inception in 1898, and since 1924 the Friends University Singing Quakers have represented this tradition at home and abroad. Last year's 90th anniversary season featured the release of a new recording entitled "When I Survey," and culminated with a performance and service tour to Costa Rica in May. In addition to their standard performance season, in April, 2016 the Singing Quakers will perform Verdi Requiem with the Wichita Symphony Orchestra and Chorus.

Friends University degree programs are designed to nurture students' passion for music, and to prepare for vocations in education, performance and ministry. Dedicated mentor-teachers, exposure to world-class guest artists and national and international travel are the hallmarks of a vocal comprehensive program, which includes individual applied lessons, participation in choral ensembles and performance in musical theatre and opera productions. Four choirs perform a wide variety of music ranging from standard choral literature to vocal jazz to choral-orchestral masterworks. Generous vocal scholarships are awarded on the basis of audition to majors as well as non-majors. Under the leadership of Chair, Dr. Stephen Eaves, the Division of Fine Arts offers degrees in music, art and ballet.



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### The Four-Way Test

Is it the TRUTH?	Is it FAIR to all concerned?
Will it build GOODWILL & BETTER FRIENDSHIPS?	Will it be BENEFICIAL to all concerned?

## Congratulations!

### Birthdays

Charles Cole	Nov. 30
Don Henry	Nov. 30
Larry Paul	Dec. 1
Chris Stong	Dec. 2
Vance Garwood	Dec. 3
Susie Santo	Dec. 3
Tammy Allen	Dec. 4
Steve Criser	Dec. 4
Deb Coan	Dec. 5

### Club Anniversaries

Rich Basore	30 years
Dale Diggs	15 years
Bob Hanson	15 years
Craig Campbell	13 years
Gary Plummer	13 years
Dawn Frankfurt	4 years
Desiree Morrell	4 years
Mary Beth Jarvis	3 years
Dustin Kuhn	3 years
Matt Schindler	3 years
LewJene Schneider	3 years
Janice Wunderlich	3 years

## BUSINESS FIRESIDE MEETINGS — MONDAY — NOVEMBER 23

Many members enjoyed visiting the offices and sites of the following Rotarians on Monday, including:

- Building Controls and Services — James Herrman and John Breidenthal
- Cargill Innovation Center — Theresa Curtis
- J.P. Weigand & Sons, Inc. — Dawn Truman and Nestor Weigand
- Kansas Humane Society — Mark Eby
- Sedgwick County Adult Detention Facility — Terry Pullman
- Select Homes — Steve Wilbur
- Utility Contractors, Inc. — Chuck Grier, Charlie Moon
- Ulrich Museum of Art — Bob Workman
- Westar Gordon Evans Generation Facility — Ebony Clemons



Westar Gordon Evans Generation Facility — Hosted by Ebony Clemons

## PROGRAM CALENDAR

**Nov. 30** — Program: Bill Gardner; Gardner Design — Topic: *Behind the Curtain with Savvy Branding*

**Dec. 7** — Program: Christmas Concert featuring Dr. Mark Bartel and the Friends University Singing Quakers

**Dec. 14** — Program: Luke Koch — Stone Mason and Owner of Koch Construction Specialties — Topic: *Stone Barn Building*

**Dec. 21 & Dec. 28** — No Meeting due to Holidays



Cargill Innovation Center — Hosted by Theresa Curtis

## EVENT CALENDAR

**Dec. 9** — Rotary Men's Brew & Tattoo, Anchor Bar, 5:15 pm

Wichita Rotary Women's Christmas Party — Stay tune for details.

**Dec. 15** — Rotary Club Board Meeting, Rotary Office, 11:45 am

## ANNOUNCEMENTS

**Dictionaries:** Please plan to attend the annual dictionary sticker party on **Friday, November 27, at 9:00 am**, at Metro Courier, located at 4949 S. Lulu Ct. Family and friends are welcome! There are 3 new Title I schools in USD 259 this year, so we need more volunteers to deliver books. Please contact the Rotary office if you have some time to give in December or January.

**Salvation Army Collection:** Our club's annual collection for the Salvation Army's Mission of Hope campaign will take place at the Rotary meeting on **Monday, December 7**. Please be generous and share the spirit of Christmas with those in need.