



# Round and Round

Rotary Club of Wichita — Club 30

## Upcoming Programs



A publication of the

### ROTARY CLUB OF WICHITA

Club 30  
Chartered Nov. 18, 1911

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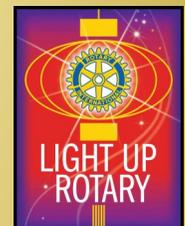
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[www.rotary.org](http://www.rotary.org)



### The Four Way Test

Is it the TRUTH?	Is it FAIR to all concerned?
Will it build GOODWILL & BETTER FRIENDSHIPS?	Will it be BENEFICIAL to all concerned?

**August 11 — Valerie Wise, Wichita Airport Authority Air Service & Business Development Manager, and Mike Lopez, Vice President, Seabury APG, Air Service Consultant**

#### The Impact of Southwest Airlines at ICT and the Ever-changing Airline Industry

Now that Southwest Airlines has been in the Wichita market for one year, is the long-sought-after airline worth the wait? We will learn about the impact Southwest Airlines has had at ICT and the airline's importance to our market. The Wright Amendment that restricted flights out of Dallas Love Field will be lifted in October and our presenters will discuss Southwest's expanded service through Dallas as well as learn about significant changes in the airline industry and how those changes affect you. Valerie Wise, from the Wichita Airport Authority, and air service consultant Mike Lopez will talk about how Southwest's arrival changes the game for airfares in Wichita and what effect the airline has had to date.

Valerie Wise has been with the Airport Authority 20 years and is the air service and business development manager. She is responsible for the development, maintenance and promotion of the air service at Mid-Continent Airport. Wise directs all marketing and advertising programs, media relations, and customer service programs. While enjoying several air service successes, the highlight of her career was convincing the network planners at Southwest Airlines to start service in Wichita.

Mike Lopez is a vice president with Seabury APG, joining the firm in March 2011. With 17 years of management experience within the aviation sector, he brings expertise in a variety of areas, including network planning, fleet optimization, and aircraft scheduling. Lopez's work at Seabury APG has included creating detailed route forecasts and airline presentations for multiple clients. Immediately prior to joining Seabury APG, Lopez was director of domestic network planning for Continental Airlines, with oversight of the Houston, Newark, and Cleveland hubs. Lopez holds a joint BBA degree in marketing/advertising and statistics/operations research from the University of Houston.



**August 18 — Bryce Baker — Security National Life Insurance Company**  
**Topic: *Winning Revitalization Strategies for American Downtowns: An Outsider's Perspective on Wichita's Tactics and Teamwork***

As the global economy continues to expand, the competitive forces that drive demand for talent is ever-changing. No longer a matter of purely regional competition, the fight for quality talent is on a national and international scale. Security National is a participant in the real estate industry across the country and witnesses first-hand the effect of global competition from coast-to-coast. The need for strong collaboration from civic, business and community leaders has never been more important than it is now. Dynamic, exciting and vibrant communities win the top talent, and Wichita has its share of each of these components. Working together, and looking at this community through a different lens, may just be what it takes to bring everyone together in the effort to make Wichita the place the next generation is also proud to call home. Bryce Baker will be using examples from some of his experiences in other communities in setting visions, building collaboration and moving initiatives forward.

Bryce Baker is the Vice President of Real Estate for Security National Real Estate Services, Inc. and leads the real estate investment pursuits for the company. In this role, Baker is responsible for all aspects of the business from acquisition through disposition of each asset. The real estate holdings include residential and commercial assets located across the U.S.

Prior to joining Security National, Baker was the leasing agent and development manager for Hamilton Partners in Salt Lake City, Utah, where he was responsible for development and acquisition activities within the local market. His principal duties were to source and negotiate the purchase of multi-family sites, manage the entitlement, development and construction process, secure financing, and acquire existing communities for rehabilitation.

#### MORE UPCOMING PROGRAMS

**August 25** Dr. Kenneth Kriz — Wichita State University  
Regents Distinguished Professor of Public Finance  
Topic: *To Tax or Not to Tax:*  
*A Nonpartisan Review of Sales Tax Effectiveness, Economics and Uses*

## Congratulations!



### Birthdays

Gweneth Burbank	August 6
Steve Butcher	August 7
Cathleen Gulledge	August 7
Mark Koch	August 7
David Austin	August 8
Heather Hogan	August 8
Lisa Dodson	August 10
Teresa Rupp	August 10

### Club Anniversaries

Marlin Penner	45 years
Ken Jack	29 years

## NOTES FROM MEETING ON AUGUST 4



Sunrise Rotary Club President Chris Zachary presided over our meeting on Monday on behalf of President Arlen, who was traveling. Thanks, Chris!



Susan Armstrong is pictured with her former business partner, Ed Shank. Ed is "retired" and enjoys life on the tallgrass prairie, where he filmed a 44-minute documentary titled "Cowboys." Ed shared a part of the film with us on Monday, leaving the audience hungry for more!



Martha Linsner introduced new member Arlen Hamilton. Arlen is with M & L, CPA's, Chartered.



Ron Cornejo introduced new member Georges Ausseil. Georges is with Cornejo & Sons.



Pro tem President Chris presented Mark Douglass with his permanent badge.



Marty Miller celebrated his 5-year anniversary on Monday.

## RED CROSS BLOOD DRIVE

### Donors Wanted!

#### September 10, 2014

Location: Botanica Gardens; New Bride's Room  
Hours: 9:00 am to 1:00 pm (scheduled in 15-minute increments)

#### September 11, 2014

Location: Botanica Gardens; New Bride's Room  
Hours: 12:00 noon to 3:45 pm (scheduled in 15-minute increments)

To reserve your appointment time, please call (262-4375) or email **Kitchel Woods** at [kitchel@wichitarotary.org](mailto:kitchel@wichitarotary.org).



**American Red Cross**

## FIRESIDE MEETINGS ON JULY 28

Thanks to our members who hosted the Fireside meetings on July 28.



Bullseye Shooting Range



Carnegie Library  
Fidelity Bank



Carnegie Library  
Fidelity Bank



Bullseye Shooting Range