



Round and Round

Rotary Club of Wichita — Club 30

Upcoming Programs



A publication of the

ROTARY CLUB OF WICHITA

Club 30
Chartered Nov. 18, 1911

August 4, 2014

Volume 98 Issue 4

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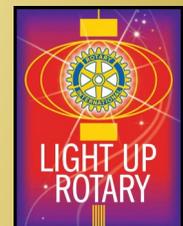
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Rotary District 5690
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The Four Way Test

Is it the TRUTH?	Is it FAIR to all concerned?
Will it build GOODWILL & BETTER FRIENDSHIPS?	Will it be BENEFICIAL to all concerned?

July 28 — Enjoy the Fireside meetings next Monday!

Remember there will be no meeting at Botanica.



August 4 — Ed Shank — Filmmaker Capturing the Tallgrass Prairie on Film

We know the Flint Hills are one of Kansas' wonders and a beautiful place to hold a Symphony each year. But have you ever thought of them as a place to work ... and a way of life?

When Ed Shank left his position as creative director at advertising agency Armstrong Shank – now renamed Armstrong Chamberlin – to retire in the Flint Hills, he might not have thought of them that way either. His vantage point watching his neighbors work cattle on horseback season after season gave him a new perspective on the endangered ecosystem and the endangered way of life that is being a cowboy in the Flint Hills. During a two-year period, he turned his creative energies into a 44-minute film called "Cowboys" to capture and share what happens on the tallgrass prairie now ... and, he hopes, for years to come. Ed's film has been accepted to at least one film festival and is under consideration for another. However, it's not his only project; he's also written a book called *Prairie Sparrow* that's under consideration for publication.

Join us August 4 for a preview of the film "Cowboys" to find out how this project came about and what he's learned about living on the tallgrass prairie.

August 11 — Valerie Wise, Wichita Airport Authority Air Service & Business Development Manager, and Mike Lopez, Vice President, Seabury APG, Air Service Consultant

LUV in the Air: Southwest Airlines' Impact on Wichita

After all these years of courtship, the AirTran/Southwest merger and the end of the Wright Amendment tied the knot for Wichita and Southwest – with a little help from subsidies. Has it been worthwhile for Southwest (NYSE: LUV) and for Wichita business, and what can we expect in the future from both Southwest and air service trends? Valerie Wise, from the Wichita Airport Authority, and air service consultant Mike Lopez will talk about how Southwest's arrival changes the game for airfares in Wichita and what effect the airline has had to date.

Valerie Wise has been with the Airport Authority 20 years and is the air service and business development manager. She is responsible for the development, maintenance and promotion of the air service at Mid-Continent Airport. Wise directs all marketing and advertising programs, media relations, and customer service programs. While enjoying several air service successes, the highlight of her career was convincing the network planners at Southwest Airlines to start service in Wichita.

Mike Lopez is a vice president with Seabury APG, joining the firm in March 2011. With 17 years of management experience within the aviation sector, he brings expertise in a variety of areas, including network planning, fleet optimization, and aircraft scheduling. Lopez's work at Seabury APG has included creating detailed route forecasts and airline presentations for multiple clients. Immediately prior to joining Seabury APG, Lopez was director of domestic network planning for Continental Airlines, with oversight of the Houston, Newark, and Cleveland hubs. Lopez holds a joint BBA degree in marketing/advertising and statistics/operations research from the University of Houston.

MORE UPCOMING PROGRAMS

August 18 Bryce Baker — Security National Life Insurance Company
Topic: *Winning Revitalization Strategies for American Downtowns: An Outsider's Perspective on Wichita's Tactics and Teamwork*

Congratulations!



Birthdays

Marlo Dolezal	July 29
Mike Johnston	July 29
Greg Gamer	July 31
David Arst	August 2
Jerry Johnston	August 3

Club Anniversaries

Cliff Koehn	36 years
Clay Bastian	29 years
John Knipp	19 years
Bob Workman	12 years
Kevin Nichols	7 years
Kylie Stupka	6 years
Marty Miller	5 years
Liz Workman	3 years
Paul Faber	2 years
Jeff Korsmo	2 years
Sierra Scott	2 years
Mike Metz	1 year

7-Day New Member Publication

Unless three written and signed objections are received in the Rotary office within 7 days, the following applicant will be invited to join our club:

Winslow Haselwood – Financial Service Professional, New York Life Insurance Co. (Mark Koch, Jeff Woods)



Message from President Arlen Honts

Dear Fellow Rotarians,

In the past couple of *Round And Rounds*, I have talked about the Rotary convention in Sydney, Australia. I want to relay two encounters that you might find interesting. One occurred a day before the convention and one the day after.

On Saturday, my wife Stacy and I went to the convention center to register and to visit the Friendship House Exposition Hall. While we were walking around visiting booths displaying information for a variety of Rotary fellowships, service opportunities, and such, I noticed a gentleman wearing a Major League Baseball cap. I did not think much of it until the fellow stopped me and said, "Are you really from Wichita? I've been to Wichita . . ." This led to a 30-minute conversation with Dutch Rotarian Gerard Vaandrager who works at the Hague. It turns out that for many years Gerard was the head of the Dutch Baseball Association. He visited Wichita on several occasions, either as a participant or spectator to the National Baseball Congress tournament. We had a delightful conversation "talkin' baseball." If anyone is interested in organizing it, we could likely partner with his club to provide "gently used" baseball equipment to young players in the Netherlands. Let me know and I will put you in touch with Gerard.

On the morning after the convention, Stacy and I were headed to the Opera House for a tour when we encountered Australian Rotarian Craig Alford and his wife Eileen on a train. Craig and Eileen were travelling the same direction and we struck up a conversation. Upon hearing that we were from Wichita, Craig said "I've been to Wichita . . ." Craig owns an outdoor equipment distributorship in Armadale, on the west coast of Australia. For a Rotary fundraiser, Craig has been riding a lawnmower around the perimeter of Australia, which is some 18,600 miles as compared to the U.S.'s 12,380 miles). He rides a Hustler lawnmower made in Hesston, Kansas. Craig has visited Wichita several times in connection with his visits to the Hustler plant. If you are curious about Craig's ride, you can find out more at www.ridetothetheotherside.org.au or on Facebook at [ridetothetheotherside](https://www.facebook.com/ridetothetheotherside).

There is something special about an organization that can connect the Hague and Armadale to Wichita! This is what we mean when we talk about the fellowship of Rotary. Try visiting another Rotary club when you travel. Who knows when you might run into someone who tells you "I've been to Wichita!!"

Arlen Honts
President
Rotary Club of Wichita
2014-2015



Craig and Eileen Alford

NOTES FROM MEETING ON JULY 21



Mike Zamrzla received his permanent badge on Monday.



WRCF President Jill Frasco thanked outgoing WRCF President Charles Eby for a very productive year at the helm.



Jeff Van Sickle celebrated his 25-year anniversary with Rotary.



Mahalia Clemons shared her RYLA camp experience at Southwestern College.