



Round and Round

Rotary Club of Wichita — Club 30

Upcoming Programs



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ROTARY CLUB OF WICHITA

Club 30
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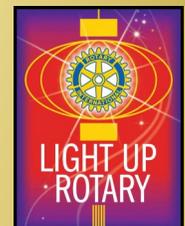
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Rotary International
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The Four Way Test

Is it the TRUTH?	Is it FAIR to all concerned?
Will it build GOODWILL & BETTER FRIENDSHIPS?	Will it be BENEFICIAL to all concerned?



July 21 — Matthew Cecil — Director of the Elliott School of Communications at Wichita State University and Author

J. Edgar Hoover's FBI and the Fourth Estate: The Campaign to Control the Press and the Bureau's Image

J. Edgar Hoover was director of the FBI from 1924 until the day he died in 1972. Among the secrets to his longevity were the relationships of the FBI and members of the Fourth Estate, the news media. The FBI's public relations division, the Crime Records Section, categorized journalists as friends or enemies. Friends were courted and provided with controlled access to Bureau information, a valuable commodity given the popularity of FBI crime stories. Enemies were added to security lists, investigated, monitored and generally treated like criminals. The net result was that the news media provided Hoover with an "objective" defense of his Bureau, trumpeting a mythical public image of restraint that obscured the FBI's often illegal efforts to monitor and control dissent.

Matthew Cecil, Ph.D., is Director of the Elliott School of Communication at Wichita State University. A native of Brookings, S.D., Cecil worked seven years as a political reporter, political press secretary and corporate media relations specialist. Cecil earned a Ph.D. in Mass Communication from the University of Iowa in 2000. He has previously served on faculties at Purdue University, The University of Oklahoma, and South Dakota State University. A media historian, Cecil is the author of *Hoover's FBI and the Fourth Estate*, published in 2014. He is currently working on a new book, *J. Edgar Hoover's PR Men*. Cecil and his wife, Jennifer M. Tiernan, Ph.D., a professor in the Elliott School of Communications, have a 10-year-old son, Owen.

July 28 — Business Fireside Meeting

Sign up at www.wichitarotary.org or call the office at 262-4375

Remember no meeting at Botanica!



August 4 — Ed Shank — Filmmaker Capturing the Tallgrass Prairie on Film

We know the Flint Hills are one of Kansas' wonders and a beautiful place to hold a Symphony each year. But have you ever thought of them as a place to work ... and a way of life?

When Ed Shank left his position as creative director at advertising agency Armstrong Shank – now renamed Armstrong Chamberlin – to retire in the Flint Hills, he might not have thought of them that way either. His vantage point watching his neighbors work cattle on horseback season after season gave him a new perspective on the endangered ecosystem and the endangered way of life that is being a cowboy in the Flint Hills. During a two-year period, he turned his creative energies into a 44-minute film called "Cowboys" to capture and share what happens on the tallgrass prairie now ... and, he hopes, for years to come. Ed's film has been accepted to at least one film festival and is under consideration for another. However, it's not his only project; he's also written a book called *Prairie Sparrow* that's under consideration for publication.

Join us August 4 for a preview of the film "Cowboys" to find out how this project came about and what he's learned about living on the tallgrass prairie.

MORE UPCOMING PROGRAMS

- August 11** Valerie Wise — Wichita Airport Authority Air Service & Business Development Manager, and Mike Lopez, Vice President, Seabury APG, Air Service Consultant
Topic: *Southwest Airlines' Impact on Wichita Air Service*
- August 18** Bryce Baker — Security National Life Insurance Company
Topic: *Winning Revitalization Strategies for American Downtowns: An Outsider's Perspective on Wichita's Tactics and Teamwork*

Congratulations!



Birthdays

Paul Longhofer	July 22
James Nastars	July 24
Harvey Childers	July 26
Jake Shaffer	July 26
John Lewis	July 27

Club Anniversaries

J. Kubik	35 years
Jeff Van Sickle	25 years
Elizabeth Koch	19 years
Carl Davis	16 years
Amie Ross	4 years
Sarah Dugan	3 years
Carrie Hendrickson	3 years
Marci Werne	3 years

NOTES FROM MEETING ON JULY 14



Pictured here with President Arlen Honts, Past President Sheryl Wohlford was surprised to receive the prestigious Service Above Self award on Monday. Well deserved! Congratulations, Shery!!



Ben Grisamore introduced new member Vicki Bond on Monday. Vicki is the with Medical Provider Resources, Inc.



Message from President Arlen Honts

Dear Fellow Rotarians,

This year's Rotary International Convention was in Sydney, Australia. After the convention, we had the opportunity to go inland to the cities of Orange and Wagga Wagga to meet up with the Group Study Exchange (GSE) team that visited District 5690 almost two years ago. I want to relay to you the influence that

Rotary has had on some of their lives. Of the five young team members, the GSE experience has led four of them to change their jobs or even vocations. As we talked, one after another stated openly that the GSE gave them confidence in their ability to handle stressful, unknown situations. This confidence led them to believe that they could better their professional positions.

One young lady came here a quiet, somewhat timid "office drone." After the GSE, she applied for and took a management position in her bank that led her to move from her small hometown to the opposite coast of Australia. Two years on, she has become a rising star in her bank and anticipates being moved soon to take over a national training position. She was adamant in saying that the Rotary GSE experience was critical in her believing that she could do more than the job she was in when she came to District 5690. She also stated that having the Rotary GSE on her resume was the reason she was chosen for the position over several colleagues who appeared to have better work experience. She wanted me to pass on her thanks to those Rotarians here who made the GSE such a meaningful experience.

A young man told me how much the Kansas visit helped him to mature. It was obvious in talking with him that he was not the same young, unfocused lad that came here two years ago. The maturity that he now displays was instrumental in being promoted to be the lead planner in his town's public works department. He was very grateful for the opportunities that the Rotary GSE provided him.

I could tell you all five of their stories. Each talked about how much the GSE experience changed them for the better. Let me end with just one more observation that I picked up from the team. I asked each what was their favorite memory of the GSE experience. The single thing that was mentioned by all was the "Backstage Tour" of the Sedgwick County Zoo that Rotarian Mark Reed hosted for us. They all spoke fondly of being given the opportunity to feed the elephants, rhino, and okapi. Thanks Mark for making such an impression on the GSE team. And thanks to all the Rotarians who opened their homes, provided tours, transported, fed, and otherwise helped our GSE teams over the years. It truly makes a difference!

Arlen Honts
President
Rotary Club of Wichita
2014-2015



GSE alums (l to r) Paul Cox, Josh DeWitt and Angela Maynard



GSE alum Chantelle Montgomery