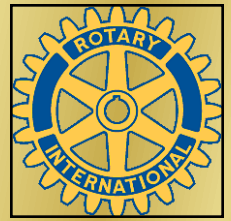




Round and Round

Rotary Club of Wichita — Club 30

Upcoming Programs



A publication of the

ROTARY CLUB OF WICHITA

Club 30
Chartered Nov. 18, 1911

April 14, 2014
Volume 97 Issue 35

100 N. Main, Suite 1003
Wichita, KS 67202
www.wichitarotary.org

Office Hours 8:30 a.m. - 4:30 p.m.

O: (316) 262-4375
F: (316) 262-1768

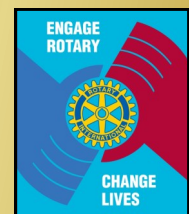
Patty Brown
Executive Director
patty@wichitarotary.org

Kitchel Woods
Administrative Assistant
kitchel@wichitarotary.org

395
Members

Rotary District 5690
www.rotary5690.org

Rotary International
www.rotary.org



The Four Way Test

Of the things we think, say or do

Is it the TRUTH?	Is it FAIR to all concerned?
Will it build GOODWILL & BETTER FRIENDSHIPS?	Will it be BENEFICIAL to all concerned?

April 14 — Fireside Meeting at the Wichita Orpheum Theatre or NIAR

There will be no meeting at Botanica.

Enjoy the historical **Wichita Orpheum Theatre** – Wichita's center for performing arts, concerts, films, dance and more! Located at 220 N. Broadway, Wichita, KS. Parking is available in the lot north of the Scottish Rite Temple across the street.

Tour NIAR's new Aircraft Structural Test & Evaluation Center (ASTEC), located in the former Kansas Coliseum building at 1229 E. 85th St. N., Park City, KS. For directions, visit the club website at <http://www.wichitarotary.org/event-registration/?ee=117>.



April 21 — Mark McCormick — Executive Director of the Kansas African American Museum

McCormick is a former columnist at The Eagle and past communications director at the Kansas Leadership Center. He is a New York Times best-selling author with 20 years of journalism experience as a reporter, editor and columnist. McCormick serves as a trustee for the journalism school at the University of Kansas and on the advisory board of WSU's Elliott School of Communications. He has also been a professional in residence at the University of Oklahoma.

McCormick is featured in the beat-reporting chapter of the journalism textbook, "Writing and Reporting News: A Coaching Method." He is also featured in "Roots and Branches: Preserving the Legacy of Gordon Parks", a documentary about Wichita State University's quest to acquire the collected works of the trailblazing photographer, writer, filmmaker and native Kansan. He has been a member of the Alpha Nu Boule chapter of Sigma Pi Phi since 2004.

McCormick will be accompanied by Carol Parks Hahn, who, in 1960, led a group of 30 students from the local NAACP into Dockum Drug Store in downtown Wichita to protest racial segregation at the counter. Please visit the attached link for more of her story: <http://www.cbsnews.com/news/wichita-kansas-civil-rights-sit-in-pioneers/>



April 28 — Ginger Hardage — Southwest Airlines Sr. VP for Culture and Communications — Career Day

Hardage believes she has her dream job at Southwest Airlines, a company that is known for its legendary culture and reputation and a perpetual standout on *Fortune's* Top 10 "Most Admired Companies in the World." Hardage oversees the activities that nourish that culture and the internal and external communications function for one of the largest domestic airlines. She is a member of various executive committees at Southwest and leads its "Best Place to Work" initiatives.

She is an avid public speaker at universities and organizations ranging from Google to Princeton University on topics related to "Building a Brand from the Inside Out."

Before beginning her career at Southwest Airlines in 1990, Hardage held a variety of marketing and public relations positions at Maxus Energy Corporation, Diamond Shamrock Corporation, and Life Insurance Company of the Southwest.

Hardage earned a B.A. in advertising/public relations from Texas Tech University in Lubbock, Texas, where she has been recognized as an outstanding alumna by the College of Mass Communications.

Hardage serves on numerous boards including the International Board of Trustees for the Ronald McDonald House Charities. *PRWeek* has included her in its 2013, 2012 and 2011 top 50 power list and named her as one of the 50 most powerful and influential women in public relations.

A long-time friend of our member Elizabeth King, Ginger lives in Dallas with her husband, Kelly, and has grown stepsons, Patrick and Ross.

Congratulations!



Birthdays

Glen Caddy	4/14
Mark Cassell	4/14
J Kubik	4/14
Len Goldstein	4/15
Ken Lerman	4/15
Josh Smith	4/16
Rick Dixon	4/19
Martin Eby	4/19
Cliff Koehn	4/19

Club Anniversaries

Tom Johnson	31 years
Dennis Schoenebeck	23 years
Bill Edison	22 years
Gary Austerman	17 years
Jeff Willis	10 years

Chuck Wurth Memorial



Chuck Wurth and Dave Marteney

Dave Marteney delivered a eulogy in memory of our friend and long-time member Chuck Wurth. Chuck's sons, David and Chuck, and daughter Joan, joined us for lunch. Chuck conveyed a message on behalf of their mother Mary, who was unable to attend.

MEETING NOTES — April 7



Jeff Mills visited with our speaker Becky Tuttle, Director of Wellness Initiatives at the Greater Wichita YMCA. Becky gave an informative and inspiring presentation. Let's Get Fit!



Walter Berry celebrated his 20-year anniversary with the club on Monday. Congratulations, Walter!



We are so proud of our new members who received their permanent badges from President Gayle at Monday's meeting!

From L to R: President Gayle Goetz, Phil Davis, Josh Smith, Brent Johnson, Heather Hogan, James Nastars, Dan Biby and Jane Hammil.

Rotary Youth Leadership Camp—Leadership in Action

Applications are being accepted from high school youth interested in attending the annual Rotary youth leadership camp sponsored by our District 5690. The camp will be held at Southwestern College on the Winfield campus from May 24 through May 28 this year.

The youth leadership camp is designed for high school students who have recently finished their sophomore or junior year. Students will learn the value of teamwork, motivation and the importance of service while making new friends.

The Rotary Club of Wichita is offering scholarships to 2 deserving students. Applicants may be related to club members. For application forms and more information, please visit the District website at <http://www.rotary5690.org/RYLA.cfm>. Please remit all applications and direct all questions to Patty in the Rotary office. The deadline for registration is May 1, 2014.